

Stoneham Farmers Market minutes of meeting of

January 25, 2016

Present were Lauren Murphy, Julie Boussy, Kathryn Fitzgerald, Kristy Sinagra, Tammy Golson and Karen Kelly.

1. Vendors

Julie will contact the previous vendors to see who wants to come back this season. The rest of us will split the vendor list by product and contact them. Lauren will update vendor applications. Kristy will contact the Pirogue lady and Honeycomb Creamery.

2. Community table

We will contact last season's organizations to see who wants to come back, later in the year. Discussed having something for the children once per month. (Curious Creatures...) Lauren will contact the Balloon Man and Kristy Caldwell at Purpose School to find out who she uses for Kids concerts.

3. Musicians

Allocated \$1600.00 for musicians for next season.

4. Sponsors

Discussion about reaching out to new businesses in Stoneham. (Local 438, fitness club, JC Salons...) Talked about getting more businesses in town to do fitness class, cooking demonstration...Changed the sponsorships to \$100, \$500 & \$1000. Lauren will update sponsor forms.

Kristy-Stoneham Ford, Energy Barr, Julie-Urgent Care, Arbor, Dr. Mickey, Salem Five and all banks, Lauren-Stoneham Bank, Doucet Design, Remax, Rotary, Karen-Mass Save, Dr. Pizarelli

5. Advertising

Will put flyer in Stoneham Independent again announcing opening of the Market. Lauren will ask Town Planner sizes of banners on light posts in square. Still have 200 bags left.

6. SNAP

Lauren will ask Doreen Breland to be the advocate for SNAP. Ask Wendy from Melrose Market how SNAP works and if it's worth it.

7. Fundraiser

Julie and Lauren will meet with Cathy Doucet at Doucet Designs to find out about fundraiser. Agreed on \$50 pp. Julie will ask Joe Gatto to be our chef or Melissa's, Rang, or one of the incoming restaurants.

Would like a guitar player. Maybe Scott Damgaard? Door prize-basket of wine? Ask Redstone liquor, Rapid liquor or Coastal Vineyards to be our wine supplier.

8. Health and Wellness Fair

Saturday, April 2 9am-1pm Stoneham Middle School

Julie and Karen will man the booth. Have sponsor and volunteer sheets there.

Meeting adjourned at 9:10pm

Respectfully Submitted,

Lauren Murphy